

Get to know me from the inside.

We all change and cook differently throughout the year depending on type of potato, weather, climate and soil, so read the packaging before you buy for advice on best cooking methods.



I'm a boiling and salad potato!

I have an awesome waxy texture which is smooth and I hold together beautifully when you cook me.

My family includes: all new season potatoes; Draga, Nadine, Frisia and limited or localised supplies of Jersey Bennie, Liseta, Red King Edward, Tiffany.



And I fit in between!

My texture is not too floury and not too waxy, so I'm a multi-tasker... you can cook me most ways!

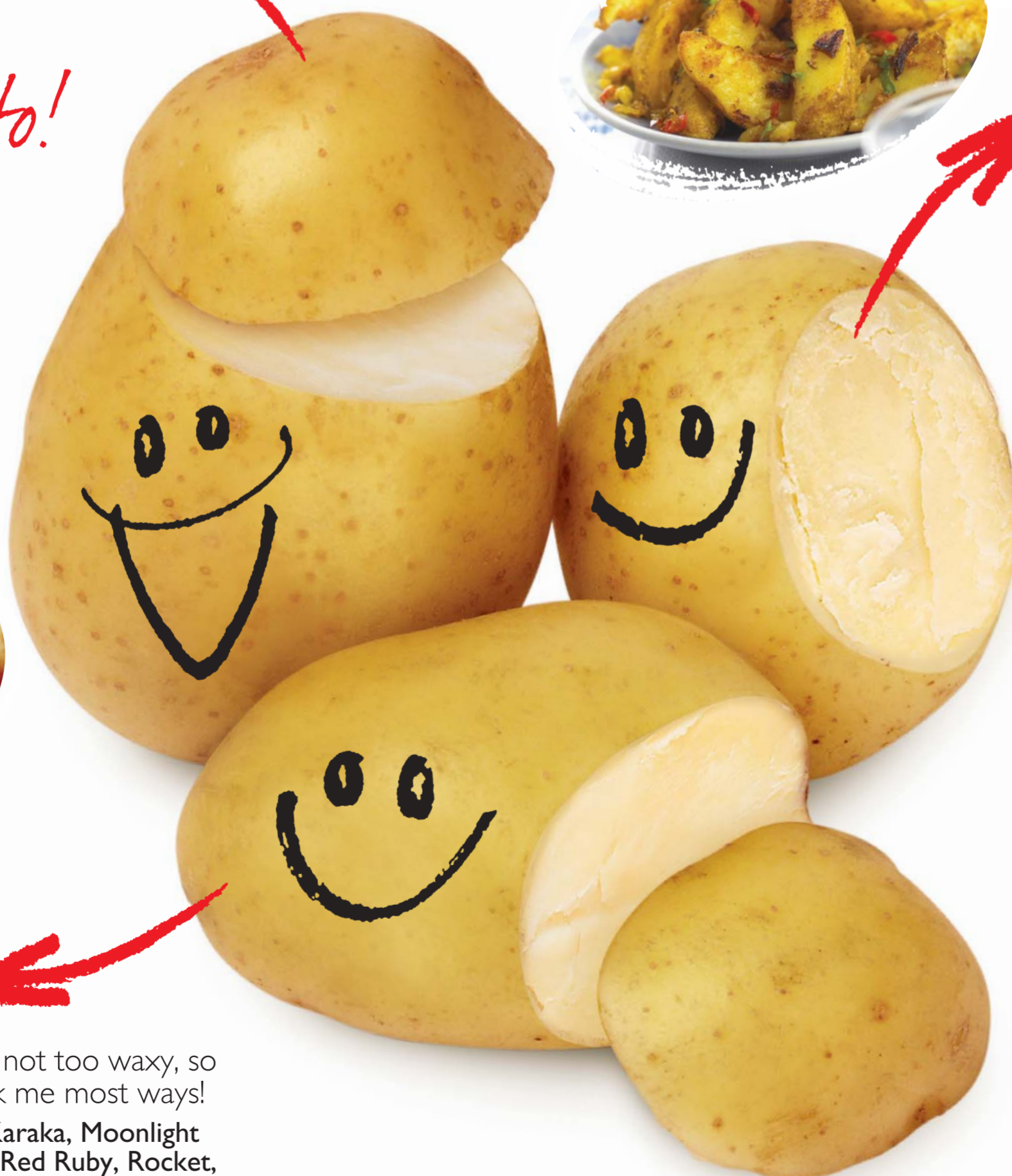
My family includes: Rua, Desiree, Karaka, Moonlight and limited or localised supplies of Red Ruby, Rocket, Maris Anchor.



I'm a baking, roasting and mashing potato!

My soft floury texture means I'm great for the perfect mash and I'm just stunning when you roast or bake me... so fluffy on the inside!

My family includes: Ilam Hardy, Red Rascal, Agria, Fianna and limited or localised supplies of White Delight.



Scan with your phone to know me better.

